

## Past Tenants

### Aron Insurance

Aron ceased trading in New Ash Green in 2008 and merged with another insurance agency, **Gardners Insurance Services**

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and continue their business from there.

The article below originally appeared in our Shop Profiles section:

Aron insurance was established in New Ash Green in 1983 and caters for all classes of commercial, motor and household insurances.

They occupy one of the commercial studio units off the first floor pedestrian street of Upper St. South. Their specialist areas of expertise are commercial property, liability and professional indemnity cover. They aim to provide their clients with the most comprehensive all round solutions for their commercial and domestic insurance needs.

Aron Insurance controls a turnover in the region of £1,500,000 premium income with direct and associate staff having amassed over 250 years experience with representation not only in New Ash Green, but with consultancy offices in South and North London.

The knowledge gained over these years has allowed them to use their contacts and broking skills to obtain competitive rates and expansive policy wordings not normally available in the general insurance market.

Insurance is a minefield not fully understood by members of the general public and Aron's policy is to deal with each customer with care and understanding.

On the commercial side they are always available to visit their clients at their premises to ensure that insurance cover is correct and adequate.

One of their main strengths is their service which as well as being forward thinking and modern maintains the traditional values of broker/client relationship.



*Geoff Wood ACII, aged 56*, is the owner of the business and has worked in the insurance industry since 1968 initially being employed for one of the senior non-marine insurance brokers before moving to a major insurance company where he had the honour of being the youngest ever inspector and surveyor.

His successful career was capped with numerous awards and titles.

In 1986 he purchased Aron Insurance, which has grown impressively through the years including the acquisition of two other companies.

He also uses his experience and contacts to run his own scheme business incorporating unique rating structures.



*Bob Paton, aged 57*, is the manager of Aron Insurance and has worked for Lloyds of London for various insurance brokers, mainly in Kent for the past 41 years.

The last 20 of these have been with Aron Insurance where he has built up a close relationship with personal customers over that period.

During that time he has honed a deep knowledge in policy cover and competitive premiums, which Aron clients benefit from.



*Edward Sage, aged 26,* is the Commercial Account Executive and has been with Aron for the past 4 years developing his own clients both locally and over the whole of the U.K.

Aron place great emphasis on personal calls and Edward is always available to visit customers to ensure that their insurance needs are fully met.